

PRIVACY NOTICE ON THE PROCESSING OF PERSONAL DATA

– Article 13 of Regulation (EU) 2016/679 –

Pursuant to Article 13 of Regulation (EU) 2016/679 (hereinafter the “GDPR”), the following information is provided to ensure that the data subject, a contact of the mgi creo+ Professional Association, is aware of the processing of their personal data.

a) Identity and contact details of the Data Controller

The Data Controller is the Professional Association mgi creo+, with its registered office in Milan, Via Pontaccio, 10 (hereinafter also referred to as the “Data Controller” or “mgi creo+”).

For any enquiries regarding privacy, the Data Controller may be contacted by writing to the address given above or by sending a certified email (PEC) to mgicreo@legalmail.it

b) Methods of processing

Processing may be carried out either on paper or electronically.

c) Types of data, purposes of processing and legal basis for processing

As part of the relationship with the contact, **personal data** (e.g. first name, surname, telephone number, email address) is processed. The data subject must promptly notify the Data Controller of any changes to such data.

The data subject’s personal data is processed for the following **purposes**:

- 1) managing the contact;
- 2) exercising the rights of the Data Controller, including, for example, the right to defend itself in legal proceedings;
- 3) compliance with requirements imposed by the judicial authorities;
- 4) marketing activities (e.g. newsletters, regulatory and tax updates, communications regarding events, webinars and new services).

The **legal basis** for processing is as specified below:

- consent to processing given by the data subject [with particular regard to the purposes referred to in points 1) and 4)];
- the pursuit of the data controller’s legitimate interests [with particular regard to the purposes referred to in point 2)];
- the need to establish, exercise or defend a legal claim in court or whenever the courts exercise their judicial functions [with particular regard to the purpose referred to in point 2)];
- compliance with a legal obligation to which the Data Controller is subject [with particular regard to the purpose referred to in point 3)];

d) Recipients or categories of recipients of personal data

Personal data is processed within the mgi creo+ Professional Association by persons authorised to process data who operate under the responsibility of the Data Controller.

Personal data may also be disclosed to the IT system management company and the website management company (which will process it as a data processor specifically

in accordance with Article 28 of the GDPR).

e) **Data retention period**

Personal data is retained for a period of five years from the termination of the relationship, unless further retention is necessary for the exercise or defence of legal rights in court.

f) **Data rights**

We would like to inform you that, with regard to your personal data, you may exercise the following rights within the limits set out by the GDPR for each of them: the right to information and access to your personal data; the right to have your data rectified or erased (the so-called 'right to be forgotten'); the right to restriction of processing; the right to object to processing; the right to data portability (applicable to data in electronic format).

g) **Withdrawal of consent**

We inform you that, with regard to data processing based on consent [Article 6(1)(a) of the GDPR], you have the right to withdraw your consent at any time, without this affecting the lawfulness of processing based on consent prior to its withdrawal.

h) **Complaint**

We also inform you that you have the right to lodge a complaint with the supervisory authority. For further information, please consult the official website of the Italian Data Protection Authority (www.garanteprivacy.it)

i) **Disclosure of data**

The provision of personal data is necessary to establish the contact you have requested. Failure to provide such data will prevent us from establishing this contact.

j) **Profiling**

The Data Controller does not use automated processes for profiling.

k) **Processing for a different purpose**

Should the Data Controller intend to further process personal data for a purpose other than that for which it was collected, it will, prior to such further processing, provide the data subject with information regarding that different purpose and any further relevant information.

The definition of:

- "personal data" within the meaning of Article 4(1) of the GDPR: "any information relating to an identified or identifiable natural person ('data subject'); a natural person is considered identifiable if they can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to their physical, physiological, genetic, mental, economic, cultural or social identity" and
- 'processing' within the meaning of Article 4(1)(2) of the GDPR: 'any operation or set of operations which is carried out on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction'.